

Vurilani on KBC

Episode 4



No	TC	In	TC	Out	Subtitle KBC English Service
1.	00:00:01:00		00:00:03:00		Kenya's music icons
2.	00:00:03:02		00:00:05:00		From Benga
3.	00:00:05:02		00:00:07:00		To Rhumba
4.	00:00:09:00		00:00:10:00		Hip Hop
5.	00:00:10:02		00:00:11:00		To Gengetone
6.	00:00:15:00		00:00:16:00		Gospel
7.	00:00:20:00		00:00:21:00		To Afropop
8.	00:00:24:00		00:00:25:00		From Benga
9.	00:00:26:00		00:00:27:00		To Roomba
10.	00:00:27:02		00:00:28:00		Hip Hop
11.	00:00:28:02		00:00:29:00		To Gengetone
12.	00:00:29:02		00:00:30:00		Gospel
13.	00:00:30:02		00:00:31:00		To Afropop
14.	00:00:31:02		00:00:32:00		The stories behind the most influential music in Kenya
15.	00:00:32:02		00:00:35:00		Past and present
16.	00:00:35:02		00:00:36:00		Told by the artists themselves
17.	00:00:36:02		00:00:38:00		Kenyan Artists
18.	00:00:38:02		00:00:39:00		On KBC English Service
19.	00:00:39:02		00:00:41:00		KBC English Service
20.	00:01:56:00		00:01:57:00		The following is
21.	00:01:57:02		00:01:58:00		a documentary
22.	00:01:58:02		00:01:59:00		by
23.	00:01:59:02		00:02:00:00		Reze
24.	00:02:00:02		00:02:01:00		KBC on
25.	00:02:01:02		00:02:02:00		KBC
26.	00:02:02:02		00:02:03:00		KBC
27.	00:02:03:02		00:02:04:00		KBC
28.	00:02:04:02		00:02:05:00		KBC
29.	00:02:05:02		00:02:06:00		KBC
30.	00:02:06:02		00:02:07:00		KBC
31.	00:02:07:02		00:02:08:00		KBC
32.	00:02:08:02		00:02:09:00		KBC
33.	00:02:09:02		00:02:10:00		KBC
34.	00:02:10:02		00:02:11:00		KBC
35.	00:02:11:02		00:02:12:00		KBC
36.	00:02:12:02		00:02:13:00		KBC
37.	00:02:13:02		00:02:14:00		KBC
38.	00:02:14:02		00:02:15:00		KBC
39.	00:02:15:02		00:02:16:00		KBC
40.	00:02:16:02		00:02:17:00		

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No	TC	In	TC	Out	Subtitle
.	00:02:17:02		00:02:18:00		KBC
41.	00:02:18:02		00:02:19:00		KBC
42.	00:02:19:02		00:02:20:00		KBC
43.	00:02:20:02		00:02:21:00		KBC
44.	00:02:21:02		00:02:22:00		KBC
45.	00:02:22:02		00:02:23:00		KBC
46.	00:02:23:02		00:02:23:24		English Service
47.	00:02:24:02		00:02:24:24		I thought I was
48.	00:02:25:02		00:02:25:24		I thought I was
49.	00:02:26:02		00:02:27:24		fine baby
50.	00:02:28:02		00:02:28:24		Kenyan artist
51.	00:02:29:02		00:02:29:24		Kenyan artist
52.	00:02:30:02		00:02:30:24		on KBC English
53.	00:02:31:02		00:02:31:24		on KBC English
54.	00:02:32:02		00:02:32:24		until love
55.	00:02:33:02		00:02:33:24		until love
56.	00:02:34:02		00:02:34:24		came and
57.	00:02:35:02		00:02:35:24		came and
58.	00:02:36:02		00:02:36:24		opened my
59.	00:02:37:02		00:02:37:24		opened my
60.	00:02:38:02		00:02:38:24		eyes baby
61.	00:02:39:02		00:02:39:24		eyes baby
62.	00:02:40:02		00:02:40:24		yes
63.	00:02:41:02		00:02:41:24		perfect
64.	00:02:42:02		00:02:42:24		perfect
65.	00:02:43:02		00:02:43:24		design
66.	00:02:44:02		00:02:44:24		design
67.	00:02:45:02		00:02:45:24		ya
68.	00:02:46:01		00:02:46:24		ya
69.	00:02:47:01		00:02:47:24		perfect
70.	00:02:48:01		00:02:48:24		perfect
71.	00:02:49:01		00:02:49:24		perfect
72.	00:02:50:01		00:02:50:24		perfect
73.	00:02:51:01		00:02:51:24		time
74.	00:02:52:01		00:02:52:24		baby
75.	00:02:53:01		00:02:53:24		ya
76.	00:02:54:01		00:02:54:24		and you know
77.	00:02:55:01		00:02:55:24		you did
78.	00:02:56:01		00:02:56:24		and you know
79.	00:02:57:01		00:02:57:24		you did
80.	00:02:58:01		00:02:58:24		I
81.					

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No.	TC	In	TC	Out	Subtitl
82.	00:02:59:01		00:02:59:24		e l
83.	00:03:00:01		00:03:00:24		
84.	00:03:01:01		00:03:01:24		
85.	00:03:02:01		00:03:02:24		
86.	00:03:03:01		00:03:03:24		
87.	00:03:04:01		00:03:04:24		
88.	00:03:05:01		00:03:05:24		
89.	00:03:06:01		00:03:06:24		
90.	00:03:07:01		00:03:07:24		
91.	00:03:08:01		00:03:08:24		
92.	00:03:09:01		00:03:09:24		
93.	00:03:10:01		00:03:10:24		
94.	00:03:11:01		00:03:11:24		
95.	00:03:12:01		00:03:12:24		
96.	00:03:13:01		00:03:13:24		
97.	00:03:14:01		00:03:14:24		
98.	00:03:15:01		00:03:15:24		
99.	00:03:16:01		00:03:16:24		
100.	00:03:17:01		00:03:17:24		
101.	00:03:18:01		00:03:18:24		
102.	00:03:19:01		00:03:19:24		
103.	00:03:20:01		00:03:21:11		
104.	00:03:21:24		00:03:22:24		
105.	00:03:23:01		00:03:24:11		
106.	00:03:24:24		00:03:25:24		
107.	00:03:26:01		00:03:26:24		
108.	00:03:27:01		00:03:27:24		
109.	00:03:28:01		00:03:28:24		
110.	00:03:29:01		00:03:29:24		
111.	00:03:30:01		00:03:30:24		
112.	00:03:31:01		00:03:31:24		
113.	00:03:32:01		00:03:32:24		
114.	00:03:33:01		00:03:33:24		
115.	00:03:34:01		00:03:34:24		
116.	00:03:35:01		00:03:35:24		
117.	00:03:36:01		00:03:36:24		
118.	00:03:37:01		00:03:37:24		
119.	00:03:38:01		00:03:38:24		
120.	00:03:39:01		00:03:39:24		
121.	00:03:40:01		00:03:40:24		

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No.	TC	In	TC	Out	Subtitle I
122.	00:03:41:01		00:03:41:24		
123.	00:03:42:01		00:03:42:24		
124.	00:03:43:01		00:03:43:24		
125.	00:03:44:01		00:03:44:24		
126.	00:03:45:01		00:03:45:24		
127.	00:03:46:01		00:03:46:24		
128.	00:03:47:01		00:03:47:24		
129.	00:03:48:01		00:03:48:24		
130.	00:03:49:01		00:03:49:24		
131.	00:03:50:01		00:03:50:24		
132.	00:03:51:01		00:03:51:23		
133.	00:03:52:01		00:03:52:23		
134.	00:03:53:01		00:03:53:23		
135.	00:03:54:01		00:03:54:23		
136.	00:03:55:01		00:03:55:23		
137.	00:03:56:01		00:03:56:23		
138.	00:03:57:01		00:03:57:23		
139.	00:03:58:01		00:03:58:23		
140.	00:03:59:01		00:03:59:23		Hello and welcome to the programme. I'm talking to a Web Technologist by the name Fra Onimbo.
141.	00:04:02:23		00:04:08:15		Fra, habari yako? Mzuri sana!
					How have you been?
142.	00:04:09:00		00:04:10:23		It's been a while but, have been ok
143.	00:04:11:00		00:04:11:23		just branding people on the web
144.	00:04:12:00		00:04:13:23		On the web!
145.	00:04:14:00		00:04:15:23		You are here of course to talk about
146.	00:04:16:00		00:04:16:23		this animal called AI
147.	00:04:17:00		00:04:18:23		I'm here to talk about this animal called AI
148.	00:04:19:00		00:04:20:23		How it affects the kenyan musician
149.	00:04:21:00		00:04:22:23		Exactly
150.	00:04:23:00		00:04:24:23		eh like you've just listened to a track there
151.	00:04:25:00		00:04:25:23		maybe you can tell us
152.	00:04:26:00		00:04:27:23		How does
153.	00:04:28:00		00:04:29:23		AI comes in here?
154.	00:04:30:00		00:04:31:23		AI comes in and tells us what song
155.	00:04:32:00		00:04:33:23		the name of the artist
156.	00:04:34:00		00:04:35:23		what year it was written
157.	00:04:36:00		00:04:37:23		or released
158.	00:04:38:00		00:04:39:23		probably the lyrics and also the album
159.	00:04:40:00		00:04:41:23		and the genre
160.	00:04:42:00		00:04:43:23		
161.	00:04:44:00		00:04:45:23		

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No.	TC	In	TC	Out	Subtitle basically or the feeling it elicits
162.	00:04:46:00		00:04:47:23		so that it can recommend
163.	00:04:48:00		00:04:49:23		something similar after you listen to that
164.	00:04:50:00		00:04:51:23		so that's what AI does to songs
165.	00:04:52:00		00:04:53:23		and to the music industry
166.	00:04:54:00		00:04:55:23		And how does a kenyan artist benefit out of
167.	00:04:56:00		00:04:57:23		all these things you are talking about?
168.	00:04:58:00		00:04:59:22		Let me start by defining what AI is
169.	00:05:00:00		00:05:01:22		AI is the field of computer science
170.	00:05:02:00		00:05:03:22		that focuses on
171.	00:05:04:00		00:05:05:22		systems and machines
172.	00:05:06:00		00:05:07:22		that can perform tasks that
173.	00:05:08:00		00:05:09:22		typically are given to humans
174.	00:05:10:00		00:05:11:22		in the context of the music industry
175.	00:05:12:00		00:05:13:22		it can perform music compositions
176.	00:05:14:00		00:05:15:22		it can do sound engineering
177.	00:05:16:00		00:05:17:22		for producers
178.	00:05:18:00		00:05:19:22		it can do mixing
179.	00:05:20:00		00:05:21:22		generally for the industry
180.	00:05:21:24		00:05:23:22		and then it can even advise
181.	00:05:23:24		00:05:25:22		an artist
182.	00:05:25:24		00:05:27:22		For example the song we've just listened to
183.	00:05:27:24		00:05:29:22		when you started off the show, Perfect
184.	00:05:29:24		00:05:31:22		Design by Nyashinski
185.	00:05:31:24		00:05:33:22		now if you listen
186.	00:05:33:24		00:05:35:22		let me mention
187.	00:05:36:00		00:05:37:22		the music discovery apps
188.	00:05:38:00		00:05:39:22		for example there's a brand called Shazam
189.	00:05:40:00		00:05:41:22		you're in a matatu, they're playing music
190.	00:05:42:00		00:05:43:22		you hear Perfect Design
191.	00:05:43:24		00:05:45:22		and you can't tell
192.	00:05:45:24		00:05:47:22		who sang it
193.	00:05:47:24		00:05:49:22		or if they're even kenyan
194.	00:05:49:24		00:05:51:22		so you turn on Shazam
195.	00:05:51:24		00:05:53:22		it listens to the lyrics, listens to the tune
196.	00:05:53:24		00:05:55:22		the tracks, it identifies based on a database
197.	00:05:55:24		00:05:57:22		that this is Nyashinsky
198.	00:05:57:24		00:05:59:22		singing the song titled
199.	00:05:59:24		00:06:01:22		Perfect Design, it was released in this year
200.	00:06:01:24		00:06:03:22		from this album where it's a single
201.	00:06:03:24		00:06:05:22		so basically it
202.	00:06:05:24		00:06:07:22		

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No.	TC	In	TC	Out	Subtitle recognises
203.	00:06:07:24		00:06:09:09		that's an example for the music discovery
204.	00:06:09:22		00:06:11:22		engines
205.	00:06:11:24		00:06:13:09		AI recognises?
206.	00:06:13:22		00:06:15:22		Yes, what it's listening to
207.	00:06:15:24		00:06:17:22		then it looks up on a database
208.	00:06:17:24		00:06:19:22		and tells you exactly who it is
209.	00:06:19:24		00:06:21:22		what song it is
210.	00:06:21:24		00:06:23:22		it's like a human being
211.	00:06:23:24		00:06:25:22		it can do it faster, it can do it concurrently
212.	00:06:25:24		00:06:27:21		for different people at the same time
213.	00:06:27:24		00:06:29:21		that's the value of AI
214.	00:06:29:24		00:06:31:21		it's more powerful
215.	00:06:31:24		00:06:33:21		it is not replacing us humans
216.	00:06:33:24		00:06:35:21		it just enhances our capabilities
217.	00:06:35:24		00:06:37:21		it will not replace us
218.	00:06:37:24		00:06:39:21		especially
219.	00:06:39:24		00:06:41:09		music is a creative task
220.	00:06:41:21		00:06:43:22		a machine cannot
221.	00:06:43:24		00:06:45:22		replace that inherent creativity
222.	00:06:45:24		00:06:47:22		that inner
223.	00:06:47:24		00:06:49:21		skill that we love an artist
224.	00:06:49:24		00:06:51:21		for, like Shinsky has
225.	00:06:51:24		00:06:53:21		that flow, it'll be
226.	00:06:53:24		00:06:55:21		very very hard, especially now
227.	00:06:55:24		00:06:57:21		for a machine to replace Nyashinsky's
228.	00:06:57:24		00:06:59:21		flow, or John Viyeti's
229.	00:06:59:24		00:07:01:21		sincerity in his music
230.	00:07:01:24		00:07:03:21		talk about John Viyeti reminds me of a song
231.	00:07:03:24		00:07:05:21		John Viyeti sang this song called
232.	00:07:05:24		00:07:07:21		Mama, featuring Alicios
233.	00:07:07:24		00:07:09:21		Theluji from Congo (DRC), it is a
234.	00:07:09:24		00:07:11:21		very sincere
235.	00:07:11:23		00:07:13:21		song that talks
236.	00:07:13:23		00:07:15:21		directly to his mum about his
237.	00:07:15:23		00:07:17:21		failures in life
238.	00:07:17:23		00:07:19:21		his breakthroughs, you know
239.	00:07:19:23		00:07:21:21		your voice mama
240.	00:07:27:21		00:07:29:21		my life is a mess
241.	00:07:29:23		00:07:31:21		I think of my children
242.	00:07:31:23		00:07:33:21		

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No.	TC	In	TC	Out	Subtitle
243.	00:07:33:23		00:07:35:21		I hope we get together
244.	00:07:35:23		00:07:37:21		I don't know what
245.	00:07:37:23		00:07:39:21		God will give you
246.	00:07:39:23		00:07:41:21		I need a man to
247.	00:07:41:23		00:07:43:21		take me, the hardships I've
248.	00:07:43:23		00:07:45:21		been through, I'm singing
249.	00:07:45:23		00:07:47:21		my boys, my toys, I'll take them back
250.	00:07:47:23		00:07:49:21		I want a man
251.	00:07:49:23		00:07:51:21		I am now
252.	00:07:51:23		00:07:53:21		I'm not afraid of the morning
253.	00:07:53:23		00:07:55:21		I thank God for giving me
254.	00:08:25:21		00:08:27:21		my life
255.	00:08:27:23		00:08:29:21		I love you
256.	00:08:31:21		00:08:33:21		Take good care of your children
257.	00:08:33:23		00:08:35:21		we thank God that
258.	00:08:35:23		00:08:37:21		he knew
259.	00:08:37:23		00:08:39:20		we came together
260.	00:08:39:23		00:08:41:20		I hope in a good way
261.	00:08:41:23		00:08:43:20		their lives get better
262.	00:08:43:23		00:08:45:20		I know even in scars
263.	00:08:45:23		00:08:46:21		no child will say
264.	00:08:46:24		00:08:47:16		hey you
265.	00:08:47:19		00:08:47:20		I've been
266.	00:08:47:23		00:08:49:08		lost
267.	00:08:49:20		00:08:51:22		You know I am
268.	00:08:52:00		00:08:53:23		not going anywhere
269.	00:08:54:00		00:08:55:23		I am so lost
270.	00:08:56:00		00:08:57:23		I am lost
271.	00:08:58:00		00:08:59:23		My life is not going well
272.	00:09:00:00		00:09:01:22		I am going
273.	00:09:02:00		00:09:03:22		bad days
274.	00:09:04:00		00:09:05:22		I am trying to maintain
275.	00:09:06:00		00:09:07:22		I am staying safe
276.	00:09:08:00		00:09:09:22		I am staying safe
277.	00:09:10:00		00:09:11:22		I am not going anywhere
278.	00:09:12:00		00:09:13:22		I am not going anywhere
279.	00:09:14:00		00:09:15:10		Mama
280.	00:09:15:22		00:09:17:10		Mama
281.	00:09:17:22		00:09:19:10		Mama
282.	00:09:19:22		00:09:21:10		Mama
283.	00:09:21:22		00:09:23:10		Mama

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No.	TC	In	TC	Out	Subtitle
284.	00:09:23:22		00:09:25:10		Mama
285.	00:09:25:22		00:09:27:10		Mama
286.	00:09:27:22		00:09:29:10		Mama
287.	00:09:29:22		00:09:31:10		Mama
288.	00:09:31:22		00:09:33:10		Mama
289.	00:09:33:22		00:09:35:09		Mama
290.	00:09:35:22		00:09:37:09		Mama
291.	00:09:37:22		00:09:39:09		Mama
292.	00:09:39:22		00:09:41:09		Mama
293.	00:09:41:22		00:09:43:09		Mama
294.	00:09:43:22		00:09:45:09		Mama
295.	00:09:45:22		00:09:47:09		Mana
296.	00:09:47:22		00:09:49:09		Mama
297.	00:09:49:22		00:09:51:09		Mama
298.	00:09:51:22		00:09:53:10		Mama
299.	00:09:53:22		00:09:55:10		Mama
300.	00:09:55:22		00:09:57:09		Mama
301.	00:09:57:22		00:09:59:09		Mama
302.	00:09:59:22		00:10:01:09		Mama
303.	00:10:01:22		00:10:03:09		Mama
304.	00:10:03:22		00:10:05:09		Mama
305.	00:10:05:22		00:10:07:09		Mama
306.	00:10:07:22		00:10:09:09		Mama
307.	00:10:09:22		00:10:11:09		Mama
308.	00:10:13:22		00:10:15:09		I said it to her
309.	00:10:15:22		00:10:17:22		Mama
310.	00:10:17:24		00:10:19:09		I'm gonna come my way
311.	00:10:21:22		00:10:23:22		I don't do no tender
312.	00:10:23:24		00:10:25:22		Mama
313.	00:10:25:24		00:10:27:09		Mama
314.	00:10:27:22		00:10:29:09		Mama
315.	00:10:29:21		00:10:31:09		I'm gonna come my way
316.	00:10:31:21		00:10:33:21		I don't do no tender
317.	00:10:33:24		00:10:35:21		Mama
318.	00:10:35:24		00:10:37:09		Mama
319.	00:10:37:21		00:10:39:09		Mama
320.	00:10:39:21		00:10:41:09		Mama
321.	00:10:41:21		00:10:43:09		I'm gonna come my way
322.	00:10:43:21		00:10:45:22		I don't do no tender
323.	00:10:45:24		00:10:47:22		

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No.	TC	In	TC	Out	Subtitle
324.	00:10:47:24		00:10:49:09		Mama I'm gonna come my way
325.	00:10:49:22		00:10:51:21		I don't do no tender
326.	00:10:51:24		00:10:53:21		Mama
327.	00:10:53:24		00:10:55:09		Mama
328.	00:10:55:21		00:10:57:09		Mama
329.	00:10:57:21		00:10:59:09		I said it to her
330.	00:10:59:21		00:11:01:21		Mama
331.	00:11:01:24		00:11:03:09		Mama
332.	00:11:03:21		00:11:05:09		Mama
333.	00:11:05:21		00:11:07:09		Mama
334.	00:11:07:21		00:11:09:09		Mama
335.	00:11:09:21		00:11:11:09		I said it to her
336.	00:11:11:21		00:11:13:21		Fast Fade the metadata into the music the title
337.	00:11:13:23		00:11:15:21		The album. The year
338.	00:11:17:21		00:11:19:21		I remember exactly when it was released.
339.	00:11:19:23		00:11:21:21		2015 he should get his
340.	00:11:21:23		00:11:23:21		creative work to all
341.	00:11:23:23		00:11:25:21		the platforms
342.	00:11:25:23		00:11:27:21		that way he is discovered by more
343.	00:11:27:23		00:11:29:21		I don't want to be the only one who would enjoy his
344.	00:11:29:23		00:11:31:21		music
345.	00:11:31:23		00:11:33:21		And what happens
346.	00:11:33:23		00:11:35:21		is that if someone
347.	00:11:35:23		00:11:37:21		listens to a similar song based on the tone
348.	00:11:37:23		00:11:39:21		the song is automatically
349.	00:11:39:23		00:11:41:21		recommended to them
350.	00:11:41:23		00:11:43:21		you get discovered
351.	00:11:43:23		00:11:45:21		you get visible to people who
352.	00:11:45:23		00:11:47:21		could not have heard you before
353.	00:11:47:23		00:11:49:21		so AI comes in in the discovery
354.	00:11:49:23		00:11:51:21		if I'm listening to a certain
355.	00:11:51:23		00:11:53:21		flow in my playlist
356.	00:11:53:23		00:11:55:21		like songs about parents, songs about
357.	00:11:55:23		00:11:57:21		life, so if we get a song
358.	00:11:57:23		00:11:59:21		it will be played automatically after that
359.	00:11:59:23		00:12:01:21		that's the beauty of AI
360.	00:12:01:23		00:12:03:21		So how will I know that it's through AI
361.	00:12:03:23		00:12:05:21		that's why I'm getting these followers
362.	00:12:05:23		00:12:07:21		These platforms
363.	00:12:07:23		00:12:09:21		all use AI now
364.	00:12:09:23		00:12:11:21		the platforms that are good enough

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No.	TC	In	TC	Out	Subtitle
365.	00:12:11:23		00:12:13:21		they use AI because
366.	00:12:13:23		00:12:15:21		of the scale of
367.	00:12:15:23		00:12:17:21		all the songs that they have
368.	00:12:17:23		00:12:19:20		a human cannot manage
369.	00:12:19:23		00:12:21:20		to catalogue and to
370.	00:12:21:23		00:12:23:20		link this song based on
371.	00:12:23:23		00:12:25:20		recommendation, based on the feeling
372.	00:12:25:23		00:12:27:20		a human cannot, so that's why the machine
373.	00:12:27:23		00:12:29:20		steps in and can do these things very quickly
374.	00:12:29:23		00:12:31:20		There's a song here, we are made for
375.	00:12:31:23		00:12:33:20		each other by Kale Bawiti
376.	00:12:33:23		00:12:35:20		Did you get it through AI?
377.	00:12:35:23		00:12:37:20		It got recommended to me by AI
378.	00:12:37:23		00:12:39:20		on other songs, so
379.	00:12:39:23		00:12:41:20		it listens to my playlist, it listens to
380.	00:12:41:22		00:12:43:20		what I pick, then it looks up
381.	00:12:43:22		00:12:45:20		based on what I'm listening to
382.	00:12:45:22		00:12:47:20		so what else does Fra like
383.	00:12:47:22		00:12:49:20		so Fra will definitely
384.	00:12:49:22		00:12:51:20		love this
385.	00:12:51:22		00:12:53:20		and plays Kale Bawiti next
386.	00:12:53:22		00:12:55:20		These are people that have invested billions of
387.	00:12:55:22		00:12:57:20		dollars into AI, like Spotify
388.	00:12:57:22		00:12:59:20		They've invested money into the
389.	00:12:59:22		00:13:01:20		training of the AI, so it is
390.	00:13:01:23		00:13:03:20		good AI, but
391.	00:13:03:22		00:13:05:20		Spotify is just one of many, there's Apple
392.	00:13:05:22		00:13:07:20		Music, there's Pandora
393.	00:13:07:22		00:13:09:20		They're there for our
394.	00:13:09:22		00:13:11:20		consumption and they
395.	00:13:11:22		00:13:13:20		use AI to make us happy
396.	00:13:13:22		00:13:15:20		So let's be happy
397.	00:13:15:22		00:13:17:20		So what do you advise a Kenyan artist who maybe is listening to the show
398.	00:13:17:22		00:13:19:20		Embrace AI
399.	00:13:19:22		00:13:21:20		Embrace AI, do not fear AI
400.	00:13:21:22		00:13:23:20		AI will not replace
401.	00:13:23:22		00:13:25:20		you, your creativity
402.	00:13:25:22		00:13:27:20		Your creativity is why we love you as an artist
403.	00:13:27:22		00:13:29:20		It's their creativity, so embrace
404.	00:13:29:22		00:13:31:20		play around

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No.	TC	In	TC	Out	Subtitle
405.	00:13:31:22		00:13:33:20		AI will be big
406.	00:13:33:22		00:13:35:20		You know Kenyans are
407.	00:13:35:22		00:13:37:20		trendsetters, John
408.	00:13:37:22		00:13:39:20		Opportunities, challenges they might come through
409.	00:13:39:22		00:13:41:20		Just stay
410.	00:13:41:22		00:13:43:20		on top of the game, learn, be open
411.	00:13:43:22		00:13:45:20		Use AI to
412.	00:13:45:22		00:13:47:19		advise you on the best
413.	00:13:47:22		00:13:49:19		direction in your creative work
414.	00:13:49:22		00:13:51:19		but it will not replace your
415.	00:13:51:22		00:13:53:19		inner, inner skill
416.	00:13:53:22		00:13:55:19		The creativity you have
417.	00:13:55:22		00:13:57:19		The creativity is you, it's your brand
418.	00:13:57:22		00:13:59:19		It will advise you on how to get the
419.	00:13:59:22		00:14:01:19		viewership, it will check maybe some
420.	00:14:01:22		00:14:03:19		minor flaws in your marketing
421.	00:14:03:22		00:14:05:19		in how you release your music
422.	00:14:05:22		00:14:07:20		and then it will advise you on how to be better
423.	00:14:07:22		00:14:09:19		I'm talking to Furaha Onimbo, web
424.	00:14:09:21		00:14:11:19		technologist, just before we
425.	00:14:11:22		00:14:13:19		feature this song by Kale Bawiti
426.	00:14:13:22		00:14:15:19		anything that maybe you can advise
427.	00:14:15:22		00:14:17:19		Lastly, play around with it, experiment
428.	00:14:17:22		00:14:19:19		Look for these AI tools
429.	00:14:19:22		00:14:21:19		like Google Gemini
430.	00:14:21:22		00:14:23:19		which is free, or Chat GPT
431.	00:14:23:22		00:14:25:19		preferably the 4.0 version
432.	00:14:25:22		00:14:27:19		There are many, many tools, play around with them, ask them
433.	00:14:27:22		00:14:29:19		questions, you can get in touch with us at vurilani.com.
434.	00:14:31:04		00:14:33:21		That's V U R I L A N I .com
435.	00:14:36:04		00:14:38:04		And we'll advise you on how to ask these
436.	00:14:38:06		00:14:40:04		tools questions, how to phrase your
437.	00:14:40:06		00:14:42:04		questioning so you can get the best answers
438.	00:14:42:06		00:14:44:04		Thanks a million for getting the time to be here
439.	00:14:44:06		00:14:46:04		Asante sana, always good to be here
440.	00:15:00:03		00:15:01:16		Friends
441.	00:15:02:04		00:15:04:04		For saying that we're not made for each other
442.	00:15:04:06		00:15:06:04		But girl it's you
443.	00:15:06:06		00:15:08:04		It's only you
444.	00:15:08:06		00:15:10:04		That I want
445.	00:15:10:06		00:15:12:04		They don't

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No.	TC	In	TC	Out	Subtitle
446.	00:15:12:06		00:15:14:04		care what we have
447.	00:15:14:06		00:15:16:04		Baby it's you
448.	00:15:16:06		00:15:18:03		It's only you
449.	00:15:18:06		00:15:20:03		That I want
450.	00:15:20:06		00:15:22:03		They don't care
451.	00:15:22:06		00:15:24:03		They don't care
452.	00:15:24:06		00:15:26:03		The way that I
453.	00:15:26:06		00:15:28:03		feel is for you
454.	00:15:28:06		00:15:30:03		Little shawty I love you
455.	00:15:30:06		00:15:32:03		I promise I do
456.	00:15:32:06		00:15:34:03		And nobody
457.	00:15:34:06		00:15:36:03		gon' cheat you, I would cheat you
458.	00:15:36:06		00:15:37:16		better
459.	00:15:38:03		00:15:40:03		And I'm slipping down Hennessy losing
460.	00:15:40:05		00:15:42:03		control, these girls I ignore
461.	00:15:42:05		00:15:44:03		them and that's because it's
462.	00:15:44:05		00:15:45:16		you
463.	00:15:46:03		00:15:48:03		It's only you
464.	00:15:48:05		00:15:50:03		That I want
465.	00:15:50:05		00:15:52:03		They don't care what
466.	00:15:52:05		00:15:54:03		we have, baby it's you
467.	00:15:54:05		00:15:56:03		It's only you
468.	00:15:56:05		00:15:58:03		It's only you
469.	00:15:58:05		00:16:00:03		That I want
470.	00:16:00:05		00:16:02:03		They don't care
471.	00:16:02:05		00:16:04:03		They don't care
472.	00:16:04:05		00:16:06:03		The way that I
473.	00:16:06:05		00:16:08:03		feel is for you
474.	00:16:08:05		00:16:10:03		Baby I listen to my friends
475.	00:16:10:05		00:16:12:03		And I lost you, I need you
476.	00:16:12:05		00:16:14:03		Baby I listen to my friends
477.	00:16:14:05		00:16:16:03		And I lost you, I need you
478.	00:16:16:05		00:16:18:03		Baby I listen to my
479.	00:16:18:05		00:16:20:03		friends, friends
480.	00:16:20:05		00:16:21:15		Friends
481.	00:16:22:03		00:16:24:03		I used to never wanna love a
482.	00:16:24:05		00:16:26:03		I still want my trip to Bahama
483.	00:16:26:05		00:16:28:03		Wanna call you my lover
484.	00:16:28:05		00:16:30:03		My baby, my cutie, my shawty
485.	00:16:30:05		00:16:32:03		My everything

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No.	TC	In	TC	Out	Subtitle
486.	00:16:32:05		00:16:34:03		I still wanna meet your mama
487.	00:16:34:05		00:16:36:03		And I wanna do everything
488.	00:16:36:05		00:16:38:03		That you wanna do but we couldn't
489.	00:16:38:05		00:16:40:03		do it, we was fighting to it all
490.	00:16:40:05		00:16:42:03		the last time, shawty
491.	00:16:42:05		00:16:44:03		Let that really be the last time, shawty
492.	00:16:44:05		00:16:46:02		Oh baby
493.	00:16:46:05		00:16:48:02		Let that really be the last time, shawty
494.	00:16:48:05		00:16:50:02		Oh baby
495.	00:16:50:05		00:16:52:02		Let that really be the last time
496.	00:16:52:05		00:16:54:02		Let that really be
497.	00:16:54:05		00:16:56:02		Let that really
498.	00:16:56:05		00:16:58:12		Be the last time
499.	00:16:58:15		00:17:00:12		Let that really
500.	00:17:00:15		00:17:02:12		Be the last time
501.	00:17:02:15		00:17:04:12		Let that
502.	00:17:04:15		00:17:06:12		Let that
503.	00:17:06:15		00:17:08:12		Let that
504.	00:17:08:14		00:17:10:12		Let that
505.	00:17:10:14		00:17:12:12		Let that
506.	00:17:12:14		00:17:13:02		Let that
507.	00:17:13:02		00:17:13:02		Let that Oh